

**Automotive Manufacturing, Transformation and Automation Conference <sup>S</sup>**

(<sup>S</sup> Simultaneous interpretation (English/ Vietnamese) is available.)

Date : 23 June 2023 (Friday)  
Time : 14:00 – 17:00  
Venue : Sunflower Room, 3<sup>rd</sup> Floor,  
Saigon Exhibition and Convention Center (SECC)

Organiser :  messe frankfurt

Supporting Organisation :  

Speakers :     
    

Time	Topics
13:30 – 14:00	<b>Registration</b>
14:00 – 14:10	<b>Government Initiatives for the Development, Transformation and Automation of Automotive Manufacturing / The Advantage of RCEP Brings to Local Procurement and the Influence on Investment in Automotive Industry</b> Speaker: VASI (TBC)
14:10 – 14:30	<b>Automotive Supply Chain in Vietnam: Tax Incentive and Snapshot of Infrastructure</b> Speaker: Ms Nguyen Kim Ngan, Advisor, Former Head of Logistics, VinFast Mr Michael Ignatiadis, APAC Head of Supply Chain and Logistics Solutions, JLL
14:30 – 14:45	<b>Future Factories in Vietnam - The Transformation of Manufacturing Plants</b> Speaker: Mr Do Dang Nguyen, Country Sales Manager, Bosch Rexroth
14:45 – 15:00	<b>The Digital Solution of IBM and Siemens from Engineering to Manufacturing</b> Speaker: Mr Marco Forlingieri, Senior Technical Representative, IBM Engineering, Southeast Asia
15:00 – 15:15	<b>Enhancement of Productivity by the Adoption and Transformation of New Technology and Solution</b> Speaker: To be confirmed
15:15 – 15:30	<b>Colour Management in Automotive Industry</b> Speaker: Mr Steven Le, General Manager, Datacolor Vietnam Co., Ltd.
15:30 – 15:45	<b>Networking Session</b>
15:45 – 16:00	<b>EV Manufacturing Solutions of ABB</b> Speaker: Mr Tam NguyenTien, Chief Engineer, ABB

Time	Topics
16:00 – 16:15	<p><b>MBSE and Engineering Lifecycle Management can Support the Development of Automotive Innovations</b></p> <p>- <b>Such as the Transitions to Server-zone Centralized Architecture</b></p> <p>Speaker: Mr Marco Forlingieri, Senior Technical Representative, IBM</p>
16:15 – 16:30	<p><b>Adoption of AI and Robotic in Manufacturing Chain to Benefit Local Procurement</b></p> <p>Speaker: Dr Yeong Che Fai, Chairman, DF Automation &amp; Robotics Sdn Bhd</p>
16:30 – 16:45	<p><b>The Artificial Intelligence of Things (AIoT) and digital solutions of Bosch in Engineering and Manufacturing</b></p> <p>Speaker: Dr Dung Khuong Anh, R&amp;D Department Head in Product Engineering and Industry 4.0, Bosch Global Software Technologies</p>
16:45 – 17:00	<p><b>Workforce Development for the sustainable Automotive Industry Supply Chain in Vietnam</b></p> <p>Speaker: Ms Phuong Nguyen Bich, Country Director, SPIN Technology Vietnam</p>
17:00 – 17:15	<p><b>Exploring the Influence of Digitalization on Supplier Quality Management, and Evaluating the Preparedness of Vietnamese Suppliers for Digital Integration</b></p> <p>Speaker: Mr Tuan Huynh, Regional Sourcing Manager at ATG, USAID Consultant, Viet Quality Founder</p>

\*The conference schedule and speakers are updated as of 23 June and are subject to changes.